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Education

- 2011 DOCTOR OF PHILOSOPHY, HUMAN RESOURCE MANAGEMENT, UNIVERSITY OF BATH UNITED KINGDOM
- 2004 MASTER OF SCIENCE, HUMAN RESOURCE MANAGEMENT, SASIN GRADUATE INSTITUTE OF BUSINESS ADMINISTRATION OF CHULALONGKORN UNIVERSITY, THAILAND
- 1993 BACHELOR OF ARTS, ENGLISH, THAMMASAT UNIVERSITY, THAILAND

Publications

Peer-Reviewed Journal Articles

"Working from Home During COVID-19 Pandemic in Thailand: Benefits and Challenges", Thammasat Business Journal, 44(169) : 56-79, Jan.Mar.2021, (Popaitoon, P., Decharin, P.).

"Intention to Stay of Generation Z: The Roles of Knowledge Characteristics and Work Engagement", Journal of Management Sciences, 38(2) Jul.Dec.2021, (Kaewpongmongkol, N., Popaitoon, P.).

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- "Perceived Supervisory Support and Service Recovery Performance: the Moderating Role of Personality Traits", Asia-Pacific Journal of Business Administration, 8(3) : 298-316, Apr.2016, (Oentoro, W., Popaitoon, P., Kongchan A.).
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- "Motivation Synergy, Knowledge Absorptive Capacity and NPD Project Performance in Multinational Automobiles in Thailand", Journal of High Technology Management Research, 27 : 129-139, Oct.2016, (Popaitoon, S., Popaitoon, P.).
- "Work Engagement as a Mediator between Employee Attitudes and Outcomes", The International Journal of Human Resource Management, 24(14) : 2799-2823, Feb.2013, (Yalabik, Z., Popaitoon, P. Chowne, J. A. & Rayton, B. A.).
- "The Mediating Role of Job Satisfaction in the HR-Performance Process", Thailand Human Resources Journal, 5 : 89-99, 2013, (Popaitoon, P.).
- "Employment Relationship in Context: Commitment-based HR Practices in the UK and Thailand", Journal of General Management, 37(3) : 21-37, 2012, (Popaitoon, P. & Rayton, B.A.).
- "Determinants of Job Satisfaction Among Managers Working for Wireless Communication Operators in Thailand", Sasin Journal of Management, 10(1) : 46-63, 2004, (Popaitoon, P.).

Peer-Reviewed Academic/Professional Meeting Proceedings

- "Gamification Platform for Continuous Performance Feedback", 253-262, 4BAs National Conference 2019 "New Age in Sustainable Business"2019, (Inna, Nachareeya, Kotrajaras Vishnu, Popaitoon, Patchara).
- "Conscientiousness, Commitment to Service Quality and Service Quality"British Academy of Management2015, (Oentoro, Wanny, Popaitoon, Patchara, Kongchan, Ananchai).
- "Factors Influencing Thai IT Professionals to Work in ASEAN Economic Community"The 5th Asian Conference on Psychology & the Behavioral Sciences 2015, 655-665, The International Academic Forum (IAFOR), OSAKA, Japan 2015, (Popaitoon, P., Theerataweewut, Y.).
- "Human Resource Management Sub-Systems in the Service Profit Chain"74th Annual Meeting of Academy of Management, Philadelphia, USA. Aug.2014, (Rayton, B.A., Popaitoon, P., Kinnie, N.).

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"Employee Work Engagement, Affect and Outcomes" Academy of Management Proceedings, Massachusetts, USA 2012, (Yalabik, Z., Popaitoon, P., Chowne, J. A. & Rayton, B. A.).

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"The Pursuit of Economic and Social Returns in Social Enterprises Through the Managerial Capabilities Approach", Sheffield, United Kingdom, Jun.2019, (Roonsithong, R. & Popaitoon, P.).

"Knowledge Absorptive Capacity and Work Motivation: A Study on Project Performance in MNCs Automotive in Thailand", Academy of International Business, New Orleans, USA, 2016, (Popaitoon, Patchara, Popaitoon, Sujinda).

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"The Effectiveness of Paternalistic Leadership across 10 Countries", International Association for Cross-Cultural Psychology Conference (IACCP), Istanbul, Turkey, 2011, (Popaitoon, P. with Boer, D., Lin, T. T., Torre, C. G. D. L., Vynoslavskaya, O., Shim, D.).