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Education

- 2007 DOCTOR OF PHILOSOPHY, MANAGEMENT SCIENCE (OPERATIONS MANAGEMENT), ILLINOIS INSTITUTE OF TECHNOLOGY, UNITED STATES
- 1999 MASTER OF BUSINESS ADMINISTRATION (MARKETING), CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO, UNITED STATES
- 1995 BACHELOR OF ENGINEERING (INDUSTRIAL ENGINEERING), KASETSART UNIVERSITY, THAILAND

Publications

Peer-Reviewed Journal Articles

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