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## Education

- 2011 DOCTOR OF PHILOSOPHY, HUMAN RESOURCE MANAGEMENT, UNIVERSITY OF BATH UNITED KINGDOM
- 2004 MASTER OF SCIENCE, HUMAN RESOURCE MANAGEMENT, SASIN GRADUATE INSTITUTE OF BUSINESS ADMINISTRATION OF CHULALONGKORN UNIVERSITY, THAILAND
- 1993 BACHELOR OF ARTS, ENGLISH, THAMMASAT UNIVERSITY, THAILAND

## Publications

### Peer-Reviewed Journal Articles

"Working from Home During COVID-19 Pandemic in Thailand: Benefits and Challenges", Thammasat Business Journal, 44(169) : 56-79, Jan.Mar.2021, (Popaitoon, P., Decharin, P.).

"Intention to Stay of Generation Z: The Roles of Knowledge Characteristics and Work Engagement", Journal of Management Sciences, 38(2) Jul.Dec.2021, (Kaewpongmongkol, N., Popaitoon, P.).

"Job Embeddedness, Work Engagement, and Turnover Intention of IT Professionals", Journal of Management Sciences, 37(1) : 51-77, Jun.2020, (Popaitoon, P., Techalertsuwan, S).

"What are Work Values of New Workforce in Digital Economy: Generation Z and Implications in Human Resource Management", Thammasat Business Journal, 43(168) : 18-37, Oct.Dec.2020, (Popaitoon, S., Popaitoon, P.).

"Outward Migration to ASEAN Economic Community: A Study of Thai IT Professionals", NIDA Development Journal, 58(3) : 170-185, Jul.Sep.2018, (Theerataweewut, Y., Popaitoon, P., Kongchan, A.).

"The Role of Conscientious on Commitment to Service Quality and Service Recovery Performance", International Journal of Crime, Law and Social Issues, 4(2) : 151-169, 2017, (Oentoro, W., Popaitoon, P.).

## Publications

- "Perceived Supervisory Support and Service Recovery Performance: the Moderating Role of Personality Traits", *Asia-Pacific Journal of Business Administration*, 8(3) : 298-316, Apr.2016, (Oentoro, W., Popaitoon, P., Kongchan A.).
- "Generational Differences in Person-Organization Value Fit and Work-Related Attitudes", *Chulalongkorn Business Review*, 38(1) : 107-137, Jan.2016-Mar.2016, (Popaitoon, P., Wademongkolgone, M., Kongchan, A.).
- "Effect of Leadership Styles on Organizational Commitment of Generation X and Generation Y", *Journal of Accountancy and Management (วารสารการบัญชีและการจัดการ)*, 8(4)Oct.2016-Dec.2016, (Samart, Y., Popaitoon, P.).
- "Motivation Synergy, Knowledge Absorptive Capacity and NPD Project Performance in Multinational Automobiles in Thailand", *Journal of High Technology Management Research*, 27 : 129-139, Oct.2016, (Popaitoon, S., Popaitoon, P.).
- "Work Engagement as a Mediator between Employee Attitudes and Outcomes", *The International Journal of Human Resource Management*, 24(14) : 2799-2823, Feb.2013, (Yalabik, Z., Popaitoon, P. Chowne, J. A. & Rayton, B. A.).
- "The Mediating Role of Job Satisfaction in the HR-Performance Process", *Thailand Human Resources Journal*, 5 : 89-99, 2013, (Popaitoon, P.).
- "Employment Relationship in Context: Commitment-based HR Practices in the UK and Thailand", *Journal of General Management*, 37(3) : 21-37, 2012, (Popaitoon, P. & Rayton, B.A.).
- "Determinants of Job Satisfaction Among Managers Working for Wireless Communication Operators in Thailand", *Sasin Journal of Management*, 10(1) : 46-63, 2004, (Popaitoon, P.).

## Peer-Reviewed Academic/Professional Meeting Proceedings

- "Gamification Platform for Continuous Performance Feedback", 253-262, 4BAs National Conference 2019 "New Age in Sustainable Business"2019, (Inna, Nachareeya, Kotrajaras Vishnu, Popaitoon, Patchara).
- "Conscientiousness, Commitment to Service Quality and Service Quality"British Academy of Management2015, (Oentoro, Wanny, Popaitoon, Patchara, Kongchan, Ananchai).
- "Factors Influencing Thai IT Professionals to Work in ASEAN Economic Community"The 5th Asian Conference on Psychology & the Behavioral Sciences 2015, 655-665, The International Academic Forum (IAFOR), OSAKA, Japan 2015, (Popaitoon, P., Theerataweewut, Y.).
- "Human Resource Management Sub-Systems in the Service Profit Chain"74th Annual Meeting of Academy of Management, Philadelphia, USA. Aug.2014, (Rayton, B.A., Popaitoon, P., Kinnie, N.).

## Publications

"Psychological Contract Breach in the HR-Performance Relationship" The Biannual Psychological Contract (PC) Small Group Conference, University of Toronto, Toronto, Canada Jul.2014, (Popaitoon, P.).

"Employee Work Engagement, Affect and Outcomes" Academy of Management Proceedings, Massachusetts, USA 2012, (Yalabik, Z., Popaitoon, P., Chowne, J. A. & Rayton, B. A.).

### Peer-Reviewed Academic/Professional Meeting Presentations

"The Pursuit of Economic and Social Returns in Social Enterprises Through the Managerial Capabilities Approach", Sheffield, United Kingdom, Jun.2019, (Roonsithong, R. & Popaitoon, P.).

"Knowledge Absorptive Capacity and Work Motivation: A Study on Project Performance in MNCs Automotive in Thailand", Academy of International Business, New Orleans, USA, 2016, (Popaitoon, Patchara, Popaitoon, Sujinda).

"Psychological Contract Breach in the HR-Performance Relationship", The Biannual Psychological Contract Conference, Toronto, Canada, Jul.2014, (Popaitoon, P., Rayton, B. & Kinnie, N.).

"Human Resource Management Sub-Systems in the Service Profit Chain", Academy of Management, Philadelphia, 2014, (Rayton, B., Popaitoon, P. & Kinnie, N.).

"Multilevel Linkages of HR-Performance Relationship in a Thai Retail Bank Branch Network", 4th International HR Conference, Bangkok, Thailand, 2012, (Popaitoon, P. & Rayton, B. A.).

"The Effectiveness of Paternalistic Leadership across 10 Countries", International Association for Cross-Cultural Psychology Conference (IACCP), Istanbul, Turkey, 2011, (Popaitoon, P. with Boer, D., Lin, T. T., Torre, C. G. D. L., Vynoslavka, O., Shim, D.).