



ผศ. ดร. วศธร ชุติภิญโญ

Asst. Prof. Dr. Wasatorn Shutibhinyo

Department: Accountancy

Email: wasatorn@cbs.chula.ac.th

Tel: 02 218 5982

Education

- 2012 DOCTOR OF PHILOSOPHY, ACCOUNTING, CHULALONGKORN UNIVERSITY, THAILAND
- 2004 MASTER OF ACCOUNTANCY, ACCOUNTING, CHULALONGKORN UNIVERSITY, THAILAND
- 2001 BACHELOR OF ACCOUNTANCY (FIRST CLASS HONORS), ACCOUNTING, CHULALONGKORN UNIVERSITY, THAILAND

Publications

Peer-Reviewed Journal Articles

"Reforming government public accountability: the case of Thailand", Journal of Public Budgeting, Accounting and Financial Management, 3(2): 237-263, Feb.2019, (Keerasuntonpong, P., Manowan, P., Shutibhinyo, W.).

"Adjusting to Reduce Inventory Value and Disclosure", Journal of Accounting Profession (วารสารวิชาชีพบัญชี), 14(41) : 102-127, Mar.2018, (Maneeroj, Parinda., Shutibhinyo, Wasatorn.).

"Strategy, choice of performance measures and use of performance measurement systems: Empirical evidence from Thailand", International Journal of Economics and Management, 12 (Special Issue 2): 365-375, Dec.2018-Dec.2018, (Shutibhinyo, W., and Wongkaew, W.).

"Determinants of Balanced Scorecard Usage: Indirect Correlation through Attitudinal Factors", Global Journal of Business Research, 8(4): 17-23, Oct.2014, (Shutibhinyo, Wasatorn.).

"Balanced Scorecard Attributes: Key Determinant and Perceived Benefits", Global Journal of Business Research, 7(2): 1-8, 2013, (Shutibhinyo, Wasatorn.).

"An Exploratory Study of Balanced Scorecard Practice: Preliminary Evidence from Thailand", Asia-Pacific Management Accounting Journal, 7(1): 1-28, Jun.2012, (Shutibhinyo, Wasatorn.).

Publications

Peer-Reviewed Academic/Professional Meeting Proceedings

Self-Assessed VS. Researcher-Identified Stages: Lessons Learned from Balanced Scorecard Implementation"2018 International Conference on Business and Information - Winter Session, International Business Academics Consortium (iBAC), International Business Academics Consortium (iBAC), Okinawa, Japan Jan.2018, (Shutibhinyo, Wasatorn.).

"Strategy, choice of performance measures and use of performance measurement systems: empirical evidence from Thailand"Global Conference On Business And Economics Research 2017, Faculty of Economics and Management, Universiti Putra Malaysia, Serdang, Selangor, Malaysia, FACULTY OF ECONOMICS AND MANAGEMENT, Universiti Putra Malaysia, Malaysia, FACULTY OF ECONOMICS AND MANAGEMENT UNIVERSITI PUTRA MALAYSIA 43400 UPM SERDANG SELANGOR, MALAYSIA Aug.2017, (Shutibhinyo, Wasatorn. and Wongkaew, Wila-sini.).

"Public Accountability of Thai Central Governments"21st International Research Society on Public Management Conference (2017), The International Research Society for Public Management (IRSPM) [Online Proceedings], The International Research Society for Public Management (IRSPM), 21st International Research Society on Public Management Conference, Budapest, Hungary, April 19-21, 2017 Apr.2017, (Keerasuntonpong, Prae., Manowan, Pavinee., and Shutibhinyo, Wasatorn.).

"ADOPTION AND USE OF CONTEMPORARY MANAGEMENT ACCOUNTING PRACTICES IN THAILAND"The 7 th International Business Management Research Conference, 22-34, Faculty of Business Administration, Chiang Mai University, Chiang Mai, Thailand, Faculty of Business Administration, Chiang Mai University, Chiang Mai, Thailand, Faculty of Business Administration, Chiang Mai University, Chiang Mai, Thailand Nov.2017, (Shutibhinyo, W.* and Wila-sini W.).

"DETERMINANTS OF BALANCED SCORECARD USAGE: INDIRECT CORRELATION THROUGH ATTITUDINAL FACTORS"GLOBAL CONFERENCE ON BUSINESS AND FINANCE, 9, 498-502, Global Conference on Business and Finance Proceedings, The Institute for Business and Finance Research, Honolulu, Hawaii, US. Jan.2014, (Shutibhinyo, Wasatorn.).

"SELF-ASSESSED RESPONSES VS. RESEARCHERIDENTIFIED STAGES: THE CASE OF BALANCED SCORECARD IMPLEMENTATION"GLOBAL CONFERENCE ON BUSINESS AND FINANCE, 9, 444-455, Global Conference on Business and Finance Proceedings, The Institute for Business and Finance Research, Honolulu, Hawaii, US. Jan.2014, (Shutibhinyo, Wasatorn.).

Publications

"BALANCED SCORECARD ATTRIBUTES: KEY DETERMINANT AND THE PERCEIVED BENEFITS"GLOBAL CONFERENCE ON BUSINESS AND FINANC E, 7, 748-754, Global Conference on Business and Finance Proceedings, The Institute for Business and Finance Research, Honolulu, Hawaii, US Jan.2012, (Shutibhinyo, Wasatorn.).

"BALANCED SCORECARD PRACTICES AND DETERMINANTS: AN EMPIRICAL STUDY OF LISTED COMPANIES IN THAILAND"GLOBAL CONFERENCE ON BUSINESS AND FINANCE, 7, 58-71, Global Conference on Business and Finance Proceedings, The Institute for Business and Finance Research, Honolulu, Hawaii, US Jan.2012, (Shutibhinyo, Wasatorn.).

"An exploratory study of Balanced Scorecard practices: Preliminary evidence from Thailand"The 7th Asia-Pacific Management Accounting Association (APMAA) Conference & Doctoral colloquium, Shah Alam, Malaysia Nov.2011, (Shutibhinyo, Wasatorn.).

Peer-Reviewed Academic/Professional Meeting Presentations

"An exploratory study of Balanced Scorecard practices: Preliminary evidence from Thailand", The 7th Asia-Pacific Management Accounting Association (APMAA) Conference & Doctoral colloquium, Shah Alam, Malaysia, Nov.2011, (Shutibhinyo, W.).

Non Peer-Reviewed Journals and Articles

"Terms of Delivery: Incoterms 2010", **จุลสารสมาคมการบัญชีไทย 13**: 2 : 26-32, Jan.2017-Nov.2017, (Shutibhinyo, Wasatorn.).

"Financial Statement Analysis", Journal of Extension Agribusiness and Cooperatives 1 : 19-23, Sep.2006, (Shutibhinyo, Wasatorn.).

"Risk Management using Radio Frequency Identification", The Institute of Internal Auditors of Thailand Newsletter 16: 12-22, Dec.2005, (Shutibhinyo, Wasatorn.).

Books

"Principle of Accounting - Practice Problems", 1 (320 KU1) Edition, Wittayaphat Press, 2016, (Hirunrusme, Taree., Manowan, Pavinee, Piyawan, Polpadhoo., Shutibhinyo, Wasatorn., Toommanon, Vorasak.).

"Principle of Accounting", 3 (412 KU1) Edition, Wittayaphat Press, 2016, (Hirunrusme, T., Manowan, P., Piyawan, P., Shutibhinyo, W., Toommanon, V.).

"Principle of Accounting", 1 and 2 (424 KU1) Edition, Witthayaphat Press, 2014, (Hirunrusme, Taree., Manowan, Pavinee., Piyawan, Polpadhoo., Shutibhinyo, Wasatorn., Toommanon, Vorasak.).

Books

Book Chapters

"Chapter 3 Job-Order Costing, Chapter 4 Process Costing, Chapter 7 Activity-Based Costing: A Tool to Aid Decision Making (งานแปล)", การบัญชีบริหาร Managerial Accounting 15th Edition, McGraw-Hill Education Thailand, 2018, (Busyasundorn, Navaporn., Hawat, Prachit., Chookhiatti, Sarun., Sribunnak, Visarut., Shutibhinyo, Wasatorn., and Sanoran, Kanyarat.).

"Chapter 1 Environment and Theoretical Structure of Financial Accounting, Chapter 2 Review of the Accounting Process, Chapter 7 Inventories: Measurement, Chapter 8 Inventories: Additional Issues (งานแปล)", การบัญชีขั้นกลาง Intermediate Accounting IFRS Edition, 1 Edition, McGraw-Hill Education Thailand, 2016, (Audsabumrungrat, J., Manowan, P., Tepalagul, N., Shutibhinyo, W., Kunupakarn, A.).

"Chapter 3 Systems Design: Job-Order Costing, Chapter 4 Systems Design: Process Costing, Chapter 8 Activity-Based Costing: A Tool to Aid Decision Making (งานแปล)", การ บัญชีบริหาร Managerial Accounting 13/e, McGraw-Hill Education, 2012, (Busyasundorn, Navaporn., Hawat, Prachit., Chookhiatti, Sarun., Sribunnak, Visarut., Shutibhinyo, Wasatorn., and Sanoran, Kanyarat.).

"Chapter 3 Job-Order Costing, Chapter 4 Systems Design: Process Costing, Chapter 8 Activity-Based Costing: A Tool to Aid Decision Making (งานแปล)", การบัญชีบริหาร Managerial Accounting 12th Edition, McGraw-Hill Education, 2008, (Busyasundorn, Navaporn., Hawat, Prachit., Chookhiatti, Sarun., Sribunnak, Visarut., Shutibhinyo, Wasatorn., and Sanoran, Kanyarat.).

"รำลึกความหลัง-บัญชีบริหาร", Chulalongkorn University Press, 2006, (Shutibhinyo, W.). "หน่วยที่ 8 การวิจัยสหกรณ์ด้านการบัญชี", ประมวลสาระชุดวิชาสถิติและการวิจัยทางสหกรณ์, The Sukhothaithammatirat Open University Press, 2006, (Shutibhinyo, Wasatorn.).