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## Education

- 1995 MASTER OF SCIENCE, COMPUTER SCIENCE, CHULALONGKORN UNIVERSITY, THAILAND
- 1989 BACHELOR OF SCIENCE IN STATISTICS, ELECTRONIC DATA PROCESSING, CHULALONGKORN UNIVERSITY, THAILAND

## Publications

### Peer-Reviewed Academic/Professional Meeting Proceedings

"Opportunity in Pandemic: Understand How Customers Look at Your Banner Ads" Proceedings of the 20th International Conference on Electronic Business, 228-238, ICEB, Hong Kong, SAR China Dec.2020-Dec.2020, (Mongkolnavin, J., Rattanawicha, P., Boonpatcharanon, S., Jongtavornvitaya, C.).